

Smiles For Life Charities

During the Smiles For Life campaign from March to June each year, 100% of the proceeds from teeth whitening procedures are donated to children's charities – 50% to a local charity chosen by the participating dentist and 50% to a charity approved by the Smiles for Life Foundation.

These are just some of the Children's Charities supported by the Smiles for Life Foundation in 2013:

Akron Children's Hospital (Dr. Marcius' local charity)

Alzheimer's Association
American Family Children's Hospital
Brain Tumor Foundation
Camp Care Inc.
Camp Courageous
Camp Smile a Mile
Children's Health Foundation
Children's Hospital of Wisconsin
Children's Miracle Network @ Hendrick Medical Center – Abilene, Texas
Christmas Box International
City of Hope
CURE
Cystic Fibrosis Foundation
Dentists Against Cancer Inc.
Double H Ranch
Franciscan Hospital for Children
Girls Scouts of America / Boy Scouts of America
H.O.P.E. Farm, Inc.
Habitat for Humanity International Inc. Newburgh
Hawaii Children's Cancer Foundation
Hope Arising
Jacob's Ladder
Joe DiMaggio Children's Hospital Foundation, Inc.
Kids cancer care Foundation
Make A Wish Foundation of Arizona
Make-A-Wish Foundation of Wyoming
National Kidney Foundation
Ocean of Love
Operation Smile
Palmer Home for Children
Phoenix Children's Hospital Cancer & Blood Center in Honor of Hannahh Benkel
Rady Childrens Hospital San Diego
Rainbow Days, Inc.
Ronald McDonald Care Mobile / Smile Network
Ronald McDonald House
Save a Limb Foundation
Sight Savers America
Smiles for Success
Solid Rock Foundation
SOS Outreach
Special Olympics of Maryland
St. Joseph's Peace Mission
St. Jude's Children's Hospital
Teammates for Kids Foundation
St. Louis Children's Hospital Foundation
The National Multiple Sclerosis Society – Mid-Jersey Chapter
Warrior Foundation/Freedom Station
Windrush Farms Therapeutic Equitation
Christ's Haven for Children
Ann & Robert H. Lurie Children's Hospital
LEAP Foundation
Smiles for Hope Foundation
Children's Health Foundation
Cystic Fibrosis Canada Winnipeg Chapter
Rotary For Kids
Stollery Children's Hospital Foundation

What is Smiles For Life?

YOUR TEETH CAN LEND A HAND TO A CHILD

From March through June, hundreds of dental practices throughout the U.S. and Canada professionally whiten teeth to raise money for seriously ill, disabled, and underprivileged children in their local communities and around the world. They are members of the Crown Council, an alliance of leading-edge dental teams that are passionately committed to promoting oral health, fighting oral cancer and serving their communities through charitable work.

100% OF THE DONATIONS GO TO THE SMILES FOR LIFE FOUNDATION

The Smiles For Life Foundation is the children's charity arm of the Crown Council. Ultradent (makers of Boost in-office teeth whitening and Opalescence® take-home trays) donates ALL of the teeth whitening supplies, and participating Crown Council dentists donate ALL of their time to whiten teeth during the Smiles For Life campaign. Together, they offer professional teeth whitening services at substantially reduced prices (donations) with 100% OF THE PROCEEDS GOING TO THE FOUNDATION TO HELP KIDS' CHARITIES.

Since 1998, we've raised over \$36 million, benefiting hundreds of children's charities. When you pay for your teeth whitening, you'll write your check directly to the Smiles For Life Foundation, not to the dental practice. Fifty percent of the donations are earmarked for each dental practice's local charity partner, and the balance goes to the Smiles For Life Foundation to be distributed to worthy and approved children's charities across the U.S., Canada and worldwide. Participating children's charities include Children's Miracle Network, Children of Romania, St. Jude Children's Hospital, CURE (in Cambodia), Smiles For Hope, and the Kids Cancer Care Foundation.

HELP KIDS BY HELPING SPREAD THE WORD!

Whether you choose to have your own smile whitened or not, you can make a HUGE difference for seriously ill and underserved children around the world by simply SHARING THIS OPPORTUNITY WITH YOUR FRIENDS, FAMILY MEMBERS, AND COWORKERS ON FACEBOOK! Become a fan of our Facebook page—then share this message with all of YOUR friends on Facebook!

FLASH THOSE PEARLY WHITES!

Nothing helps you look or feel younger than a beautiful, healthy smile, it's a huge boost to your professional and social life! And nothing is easier, or makes a more dramatic, immediate improvement in your smile than teeth whitening. Now is the perfect time to whiten teeth and make a difference at the same time!

WHY WHITEN TEETH PROFESSIONALLY?

Professional consultation ensures both safety and effectiveness. While over-the-counter teeth whitening systems may seem less expensive, many find that in order to achieve acceptable results, they're constantly buying and bleaching. Experts agree that professional teeth whitening is the way to go for dramatic, longer-lasting results and convenience. And, of course, in this case it helps others as well as yourself.

HERE'S A CHANCE TO MAKE A DIFFERENCE

EVERYBODY WINS! When you whiten your teeth, you save money and get a bright, beautiful smile. Kids get the money. And, both you, Dr. Marcius and the entire dental team feel satisfaction in knowing that the donations put smiles on the faces of many needy children.

Whiten Your Smile And Help A Child

Whitening Your Teeth Helps Children's Charities. Straight, white teeth are no longer just for celebrities. Advancements in cosmetic dentistry over the last several years have made teeth whitening safer and more affordable for almost anyone wanting a brighter smile. Why is having a white smile important? According to a national survey by the American Academy of Cosmetic Dentistry, 96% of adults believe an attractive smile makes a person more appealing to the opposite gender, and 74% of adults feel an unattractive smile can hurt a person's chances for career success. Having a clean, straight smile that you feel confident about enhances your social and career opportunities.

While teeth whitening has become more affordable, use caution when choosing a teeth whitening system. When it comes to treating your teeth, the quality and safety of the treatment can be the deciding factor between damaging your teeth or enhancing their look. Several do-it-yourself remedies are available, but the safest teeth whitening treatments are overseen by us. **Call us today to get started at 330-633-7141**